

**ABSTRACT OF THE DISCLOSURE**

The invention concerns a method for transferring data (D), such as sounds and/or images and/or alphanumeric data and/or programmes, between at least one electronic terminal (B1, Bn) and at least one terminal (T1, Tn). Said method is characterized in that it consists in: a) inputting at the electronic terminal (B1) used, references of the terminal (T1); b) selecting, at said terminal (B1), specific data (D); c) settling the amount for the selected service, using a payment peripheral installed on said terminal (B1); d) transmitting to said terminal (T1), via a communication network (R1), the selected data (D) so as to personalize said terminal (T1). The invention also concerns a data transfer system adapted to implement said method.